



AUSTIN LGBT
CHAMBER
OF COMMERCE

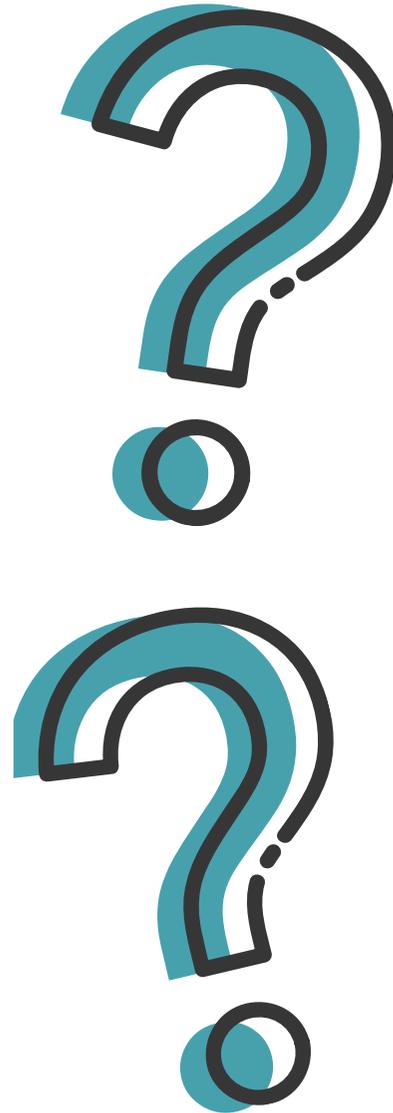
2021 [Y]OUR IMPACT

2021 IMPACT REPORT

who we are!

The Austin LGBT Chamber founded in 1997 works to achieve equality and inclusion by promoting economic vitality in our communities and strengthening LGBT and ally businesses. In 2004, the Austin LGBT Chamber became one of the founding members of the National Gay and Lesbian Chamber of Commerce (NGLCC) with representation on the Council of Chambers and Business Organizations in 2008-2009 and 2013-present. In 2019, Austin LGBT Chamber joined forces with our partner LGBT Chamber in Dallas, Houston and San Antonio to form the Texas LGBT Chamber. www.texaslgbtchambers.com

BUSINESS
VALUES
Community.



a letter from our president + 2021 chair.

2021 proved our resolve and resiliency as a community -- from the high moments of a vaccine and how CDC protocols allowed us to open back up our worlds, to the lows of new COVID-19 variants.

As a Chamber, we stood together successfully fighting back 76 anti- LGBT bills in the Texas Legislative session, and worked to have certified LGBT-owned businesses recognized by the City of Austin for procurement opportunities. We held our second annual Pride in Local Music event celebrating and amplifying the LGBT creative economy in both Austin and Nashville, and produced our largest ever Business of Pride Gala. The highlight of the gala was awarding five scholarships to Central Texas students via our new Educational Fund.

Our Chamber's staff have been with our members every step of the way, guiding and providing resources and serving as a sounding board. I am so proud of our team, our incredible volunteers and of our board of directors. Our resolve has led to the Chamber's growth, membership retention, reach and reputation. We thank you for your continued support. Onward to 2022!



VALERIE SALINAS-DAVIS
2021 BOARD CHAIR



TINA CANNON
PRESIDENT

board of directors.



Board Chair
Valerie Salinas-Davis



Board Co-Chair
Deirdre Walsh



Secretary
Natalie Lynch



Treasurer
Joshua Kettler



Jason Mikell



Nico Ramsey



Rich Segal



Reese Baloutine



Tahjar Roarmartinez



Rachel Rosen



Gary Schumann



Becky Arreaga

pivotal investor.

DELL
Technologies

premier investors.



AT&T

wework

program sponsors.



The Austin LGBT Chamber gratefully acknowledges the support of our largest member investors and our Corporate Partners and Sponsors for their help in fulfilling the Chamber's mission. For more information on becoming a sponsor please reach out to info@austinlgbtchamber.com



community sponsors



education.



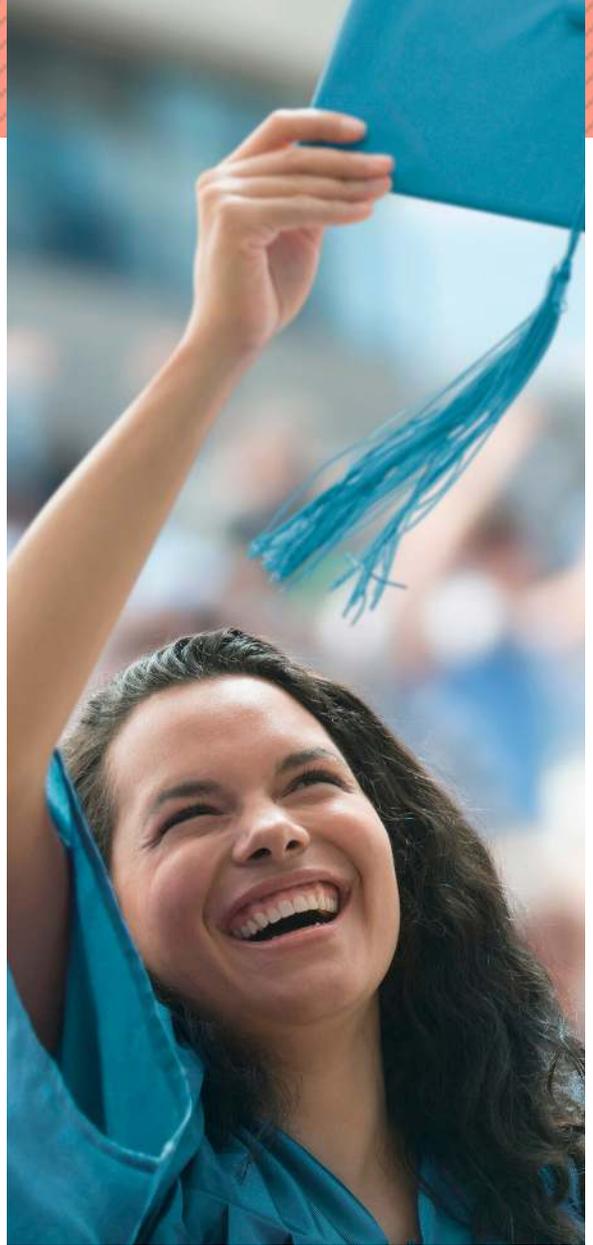
The Austin LGBT Chamber of Commerce has been supporting young LGBT students for many years.

This year most of our fundraising was geared towards the Austin LGBT Chamber Education Fund!

We are excited to help students find educational opportunities that would otherwise not be available to them. With support from members and donors like you, this is all possible.



**FOWLER FAMILY
FOUNDATION**



membership.

Established in 1997, we are Central Texas' home for LGBT and allied businesses and organizations. We work to create and support a vibrant and prosperous regional economy strengthened through the full participation of diverse local communities. We represent hundreds of small business, corporate, and nonprofit members who share the values of promoting equality and diversity in the workplace.



membership continued.

360 Balance & Dizziness
A+ Federal Credit Union
Abercrombie Law PLLC
Abraham 03 Veterinary Clinic
Absolute Dermatology & Medi Spa
Accent Food Services
Adam Milne
AG Rugby
AGE of Central Texas
aGLIFF
ALCON DTS
Alfred's Catering
ALIVE Industries LLC
allgo
Alliance Abroad Group
Ally Medical Emergency Room
Alzheimer's Association
American Red Cross
Ameriprise Financial
Amy R. Cook, CPA
Anderson Injury Lawyers
Antonelli's Cheese Shop
Apple
Apricot Solar

Arca Continental Coca-Cola
Southwest Beverages
Ashley Bego
AT&T
Atheist Community of Austin
ATX Cross Stitch Bitch
ATX Videos
Austin Art In Public Places
Austin Asian American Film Festival
Austin Bar Association
Austin Board of Realtors - ABoR Austin
Citizen Police Academy
Alumni Association
Austin Classical Guitar
Austin Community College - Gay-
Straight Alliance
Austin Community College District
Austin Custom Builders LLC
Austin Energy
Austin FC
Austin Fire & Flood
Austin Gay and Lesbian
Pride Foundation
Austin Gay Men's Chorus

Austin Oaks Hospital Austin Opera
Austin Police Association
Austin Police Department
Austin Pride Toastmasters Club Austin
Public Library
Austin Regional Clinic
Austin Young Chamber of Commerce
Authentic Impact
Avita Pharmacy
B. D. Riley's Irish Pub
BALCONES DENTAL-Luke Johnson
DDS Barkin' Creek Dog Kitchen & Bath
Barnett & Garcia, PLLC
Behr Paint
Bill Dunham, REALTORÆ at Presidio
Group, REALTORSÆ
Bird
Bittel Books & Taxes, PLLC
Blanton Museum of Art
Brad Herrera
Brittanie Thompson
Britton and Britton Insurance Services
Buie & Co.
Bumperactive
Bunzee Bands, LLC

C3Presents
Canadian Executive Search Group
Capital Metropolitan Transportation
Authority
Capps Law Firm, PLLC
Caritas of Austin
CASA of Travis County
Casata
Celeste's Natural Kitchen
Central Texas Clinical Research CFAH
CBD
CHA Law Group, PC
Chad Cook | Firefly Agency
Chase Kincannon, Financial Planner
Chris Rodriguez, REALTORÆ Cicada
Lighting, LLC
Cirrus Logic, Inc.
City of Austin Health and
Human Services
City of Austin Parks and Recreation
Civiltude Group
Clement's Paint & Decorating Inc.
Colette Austin
Con' Olio Oils & Vinegars

membership continued.

Copperbox Leadership Advisory
Covert Ford
Crema Bakery & Cafe
Crestcom International
Cristian Cantu
Crunch Consulting LLC
Cyber Warfighters Group, Inc
D Pet Hotels Austin
Daniel J. Leeman, MD
Danielle Skidmore Consulting, PLLC
David King
Deaf Austin Theatre
DebnamRust PC
Deitchle + Simone Law Firm PLLC
Dell Technologies
Departure Lounge
DermaFix
Diggio
Domain Realty LLC
DoorDash
Downtown Austin Alliance
Dozanü innovations
Dumont's
Eaton Fine Art, Inc.
Elizabeth Christian Public Relations

Ellen R Shaffer, CPA, LLC
Elliott Stanish
Elysian Plastic Surgery
End of an Ear Records
Entirety Financial
Entrepreneurs Foundation
Erin Sells Austin
Ernst & Young
Excel Global Partners
Facebook, Inc.
Firefly Therapy Austin
FJG Advertising
FLAVNT Streetwear
Fossil Knob Ridge
Founders First Capital Partners
Frederick Peterson
G&A Partners
Garrett Digital
GayRealEstate.com
George P. Johnson Marketing
Gonzo Strategy Austin, LLC
Goodfriend Consulting
Goodwill
Gray Becker, PC

Greater Austin Asian Chamber Greater
Austin Black Chamber Greater Austin
Hispanic Chamber
Ground Floor Theatre
Guerrero & Whittle, PLLC
Gusto Graphic Tees
Gusto Italian Kitchen + Wine Bar
Hahn Public
Halcyon Home, LLC
Hand & Stone Massage & Facial Spa
Hausman Chiropractic
Health Out Loud
HEB
Helen Petty
Herban
Highland Lakes Equality Center
Hill Country Ride for AIDS
Hilton Austin
Holly Krivo Coaching
HOUSE & HOME REALTY
Housing Authority of the City of Austin
Houston LGBT Chamber of Commerce
Hummingbird EcoCleaning Huston-Til-
lotson University
Inka's Screen Printing LLC

Investor Alliance Group
Jennifer Lennarz
Joel Walsh Realtor
John Egan
Jonathan Sosebee
Kalologie Medspa Austin
Karim Shallwani
Kirker Davis LLP
Klarisana - Ketamine
KMFA Classical 89.5
KOOP Radio 91.7 FM
Kyle Adamski
Launch Pad Job Club / Leap to Success
Lawyer Referral Service of Central Texas
Lee, Gober & Reyna
Legend & Ko.
Lesbian & Gay Peace Officers
Association
Life in the City UMC
Lifeworks
Livestrong
Lorenz & Lorenz, L.L.P.
Luxe Dental Austin
Luxury Auto Works
Lynch Law Firm

membership continued.

Major Health Moves with
Mo McGinnis Lochridge
Medicine In Motion
MezzeMe Turkish Kitchen
Michele Warren State Farm Midtown
Independence Title Mir Care Consul-
tants, Inc. Modern Family Law
Mosie Baby
Movability
My Sister Fred
NESLITOURS
NextHome Modern
Nielsen Law PLLC
North Texas GLBT Chamber of Com-
merce Norton Rose Fulbright US LLP
Nu Edge Realty
Nutrition and Fitness Professional
NXP Semiconductors
Ogletree, Deakins, Nash, Smoak &
Stewart, P.C.
Oilcan Harrys
Om Design
Orchard Financial Group |
Leah Coleman CFPÆ, AAMSÆ
Out Youth

OutBranding Promos
Pack and Associates LLC
Dream Vacations
Panoramic Voices
Parade Pediatric Speech Therapy Parco
Backpacks
Paul Flamer @ Perry Homes
Paychex Inc
Pelletier and Lo
People's Community Clinic
PeopleFund
Perkins and Will
Perspective Dental:
PFLAG Austin
PIMCO
PMI Austin Experts
PostNet - Far West
Pride Socks
Prime Clinic, PLLC
Project Transitions
Psychic Cactus
QWELL Community Foundation
R. D. Inc.
R/GA Austin

Raasin in th Sun Nonprofit
Rain on 4th
RAINING KATE'S Water Damage
Restoratio03n
Recovery Alliance of Austin
Rethink Wealth
Ricardo Boulware
Richard Segal
Richard's Rainwater
Rifeline, LLC.
Rizse Inc
Roger Trinh Talent Solutions
RSM US LLP
S.P.A.R.K.
Sage Recovery Austin
Salinas-Davis LLC
San Antonio LGBT Chamber
Savrick, Schumann, Johnson, McGarr,
Kaminski & Shirley, LLP
Saxon MD Facial Plastic Surgery Scissor
Sisters Hair Show Screamer.Co
Seal Otter LLC
Seedlings Gardening
ServeInspire
Seventh Scout
SignatureCare ER South Austin
Silicon Labs

SOAL Technologies
SoCo Counseling
Sophia Makris
South University
Sphere Realty & Property Management
Starlite Recovery Center
Stefanie Collins
Steven Le Vine
Steven Tomlinson
STG Design
Still Austin Whiskey
Stonewall Democrats of Austin
Strong Family Alliance
Sun Dragon Martial Arts and
Self Defense, NFP
Sunday Lunchbox
Superlative Creative
Suzanne Bryant Law Office
Tadd S. Lazarus, MD, LLC
Teacher Retirement System of Texas
Terry Sayther Automotive
Tesla
Texas Gas Service
Texas Health Action
(Kind Clinic & Waterloo Counseling)

membership continued.



Texas Integrative Medicine
Texas Mutual
Texas Physical Therapy Specialists
in Bee Cave
The Arreaga Agency -
Farmers Insurance
The Contemporary Austin
The County Line
The Fowler Law Firm PC
The Great Outdoors
The Modern Coaching Company
The Trail Foundation
The VORTEX
The Zebra
Theodore Kelly
therepubliq
They Them Consulting
THINC.SMALL, LLC
Tiepolo Custom Homes
Tito's Handmade Vodka
Tony Tovar
Total Restoration of Texas
Transgender Education
Network of Texas
Traveling Photo Booth Austin

Treehouse Locators
Troy Hales
Truluck's Seafood, Steak and Crab
House U.S. Small Business
Administration
United Way for Greater Austin
University Federal Credit Union
Upward Logistics Group LLC
Upwork
Urban to Suburban Realty
VCFO
Velocity Credit Union
Visa Inc.
Vivent Health
Waterloo Greenway
Wheelhouse Lifestyle Solutions
Williamson County and Cities Health
District Wine For the People
Wondercide Natural Products
Workforce Solutions Capital Area
Xyrena
Zack Breeding
ZenBusiness
ZRG Partners

new members.

360 Balance & Dizziness
Abercrombie Law PLLC
Absolute Dermatology & Medi Spa
AG Rugby03
ALCON DTS
Anderson Injury Lawyers
Apricot Solar
Atheist Community of Austin
ATX Videos
C3Presents
DoorDash
Still Austin Whiskey
Behr Paint
Brittanie Thompson
Cristian Cantu
Elliott Stanish
Erin Sells Austin
Frederick Peterson
Goodfriend Consulting (retired) Jonathan
Sosebee
Major Health Moves with Mo Norton
Rose Fulbright US LLP Ogletree, Deakins,
Nash, Smoak & Stewart, P.C.
Steven Le Vine

**100 NEW
MEMBERS
IN 2021.**

Bird
Troy Hales
Caritas of Austin
Huston-Tillotson University
South University
The Contemporary Austin
Vivent Health
Williamson County + Cities
Health District

new members continued.

Austin Bar Association

Austin Fire & Flood

B. D. Riley's Irish Pub

Brad Herrera-State Farm

Bunzee Bands, LLC

Canadian Executive Search Group Casata

Central Texas Clinical Research Chris

Rodriguez, REALTORÆ Con' Olio Oils &

Vinegars Copperbox Leadership Advisory Crema Bakery & Cafe

Crestcom International D Pet Hotels

Austin Daniel J. Leeman, MD Debnam-

Rust PC DermaFix

dozan, innovations Entirety Financial

Firefly Therapy Austin FLAVNT Street-

wear G&A Partners GayRealEstate.com

Gray Becker, PC Gusto Graphic Tees

Health Out Loud Herban

Holly Krivo Coaching Inka's Screen

Printing Kalologie Medspa Mosie Baby

My Sister Fred

NextHome Modern

Om Design

Orchard Financial Group Pack and Associates LLC Ashley Smitherman, DDS

PMI Austin Experts

Psychic Cactus

RAINING KATE'S

Roger Trinh

Screamer.Co

Seal Otter LLC

Superlative Creative

Terry Sayther Automotive Texas Integrative Medicine They Them Consult-

ing THINC.SMALL, LLC

Wine For the People

Xyrena
ZRG Partners
Civiltude Group
Colette Austin
Modern Family Law
A+ Federal Credit Union Accent
Food Services Austin Regional
Clinic Cirrus Logic, Inc. Halcyon
Home, LLC NXP Semiconductors
The Zebra
UFCU
Arca Continental Coca-Cola
Southwest Beverages
Covert Ford
HEB
Tesla
AGE of Central Texas
ATX Cross Stitch Bitch

85K
MEMBERSHIP
DIRECTORY
SEARCHES

CFAH CBD
Deaf Austin Theatre
Entrepreneurs Foundation
Founders First
Raasin in the Sun ServeIn-
spire
Sunday Lunchbox

events!

Once again, we did not let Covid-19 slow us down. In normal years we fill the calendar for our members to network, connect and learn from one another. Fortunately, we found ways to do this in 2021.

We were able to host over 90 events including webinars, in-person events, and other programs. We reached over 100k viewers across all social media platforms! We have been with our members at every turn. In turn, they stuck with us. So we are calling 2021 another huge win.



networking.

In 2021 we opened back up with Austin. Bringing back in-person events safely and slowly. With over 30 in-person networking events successful connections, referrals and memories were made!

webinars.

With the uncertainty of 2021, we were able to continue with relevant webinars helping business in Austin find resources needed to thrive!

entertaining.

In 2021 we had our largest attendance in ALL of our fundraising endeavors!
Pride in Local Music
Annual Awards Gala
Annual Toy Drive
Austin FC Pride Night



PRIDE
IN LOCAL MUSIC

events!

The Austin and Nashville LGBT Chambers of Commerce joined forces to bring you the second annual “Pride in Local Music,” a one-night-only livestream event celebrating the rainbow heartbeat of two great cities known for music.



Five musicians/bands from each music-based city performed in iconic local music venues.



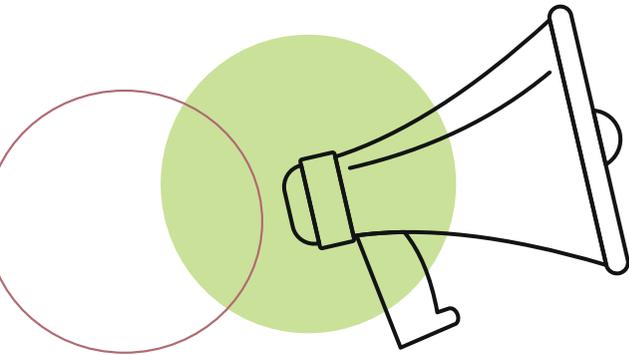
DELL Technologies



events!

statewide networking.

Pride Across Texas is an LGBTQ+ virtual networking event as big as Texas itself! Combined, Texas LGBTQ Chambers of Commerce have more than 1,000 members.



The 1,000+ LGBTQ and Allied businesses of the Chambers speak with one voice.

We call upon our local elected representatives to introduce or support legislation that supports diversity in the workplace and opposes discrimination. We know, in Texas, when business thrives, people prosper. For this to happen, all Texans



gala!

2021
BUSINESS OF PRIDE
GALA

Google
DIAMOND SPONSOR

Thank You!

The Business of Pride Gala is a labor of love for us here at the chamber. We LOVE seeing all of you stepping out and serving glam to support Austin's vibrant and creative LGBTQ+ businesses. This year was such a success and we couldn't have done that without your support.

The continued economic prosperity for our community depends on the steadfast kindness from all of you, and for that we Thank You.





gala!

2021 BUSINESS OF PRIDE GALA

Google
DIAMOND SPONSOR

Gala Sponsors really stepped up this year! Sponsoring the LGBTQ+ Business Community is a great way for your company to show your dedication and commitment in supporting Austin's diverse community.

EXPERIENCE SPONSORS

 Texas Capital Bank

 diggio

STILL
AUSTIN
— WHISKEY Co —

H-E-B

Panacea
COLLECTIVE


GEORGE P. JOHNSON
EXPERIENCE MARKETING


DOORDASH

amazon

ally
MEDICAL
EMERGENCY ROOM

CICADA
LIGHTING

TWIN
LIQUORS
FINE WINE & SPIRITS

THE
FOWLER LAW
FIRM, PC
Not your
conventional
law firm.


Meta

RUSTIN


The Original
Traveling
PHOTO BOOTH
COMPANY
TheTravelingPhotoBooth.com | 512-524-6086

gala!

TABLE SPONSORS





THE CECI GRATIAS GUARDIAN AWARD- aGLIFF

PROUDLY AUSTIN AWARD- Still Austin Whiskey Co

PRIDE IN HEALTH & WELLNESS- Ally Medical

COMMUNITY LEADER AWARD- Lauren Mollard

LGBT OWNED BUSINESS OF THE YEAR- OutBranding

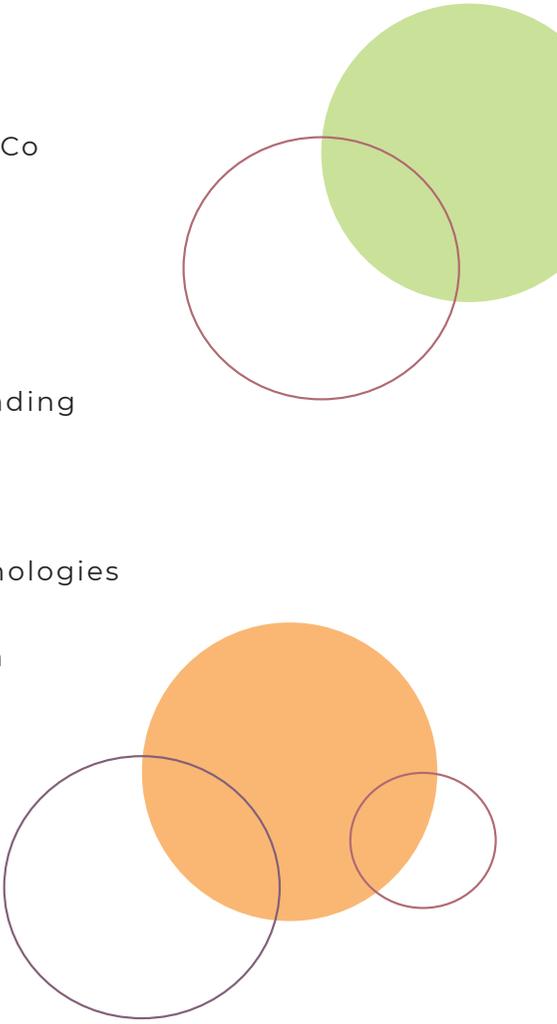
RISING STAR AWARD- Roger Trinh

CORPORATE PARTNER OF THE YEAR- Dell Technologies

PRIDE IN GOVERNMENT AWARD- Gary Schuman

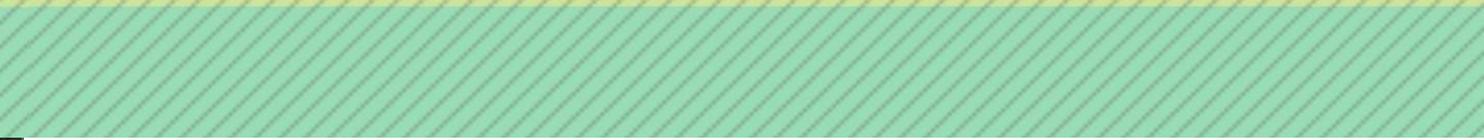
LEADERSHIP AWARD- Tahjar Roamartinez

MEMBER OF THE YEAR- George P. Johnson





our impact!



100

100 NEW BUSINESSES
ADDED 100 NEW BUSINESSES TO THE CHAMBER.

380%

380% SPONSOR INCREASE
INCREASE IN CORE SPONSORS IN THE PAST
12 MONTHS!

22K

22K SM FOLLOWERS
3RD MOST LIKED CHAMBER IN US OF ALL CHAMBERS .

16K

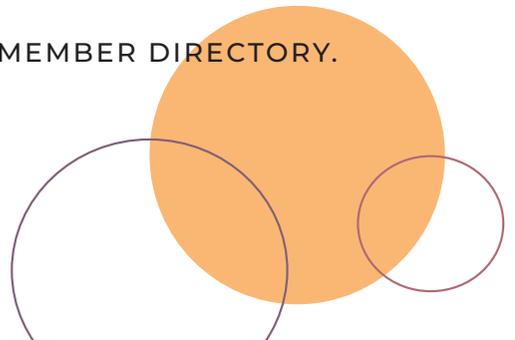
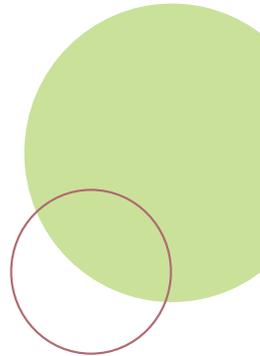
16K MEMBER WEBSITE
MEMBER SEARCH THAT RESULTED IN CLICKS TO MEMBER
WEBSITES.

90+

90+ EVENTS
MEMBER COLLABORATED WEBINARS

85K

85K DIRECTORY SEARCH
OVER 65K SEARCH HITS IN OUR MEMBER DIRECTORY.



committees.

Art Committee

**COMMITTEE CHAIR
TODD HOGAN**

The Art Committee is focused on showcasing the amazing and diverse creative economy and the creators behind it. Focused on providing methods to help artists find success and showcasing their talents, the Arts Committee leads the charge on producing several events including Pride in Local Music.

Young Professionals

**COMMITTEE CHAIR
NICO RAMSEY**

Young Professionals with pride a networking group for the young and the young at heart. Our mission is to empower and strengthen the Young LGBT and Allied professional community in Austin through networking, community outreach, and education.

One of the best ways to get involved and expand your network is through committees. We work together to solve problems and impact change in our community from advocating business policies to events and so much more!



Health + Wellness

CHAIR- RICH SEAGAL CO-CHAIR-KATY RANKIN

The Health & Wellness Committee maps out strategies to convene healthcare providers to impact the health and wellness of LGBT Austin. We focus on employee wellness and healthcare advocacy at the local, state, and federal levels. We act as a resource and neutral forum for the entire community, both patients and providers, through advocacy, education, and connections.

COMMITTEE SPONSOR



committees.

Supplier Diversity

**IS YOUR COMPANY 51% LGBT OWNED?
IF SO, CERTIFICATION MIGHT BE RIGHT FOR YOU!**

Certification as an LGBT Business Enterprise (LGBTBE) gives your business the opportunity to compete for sourcing contracts with the National LGBT Chamber of Commerce's (NGLCC) Corporate Supplier Diversity Partners. These Corporate Partners are committed to creating a diverse supply chain that is inclusive of LGBT businesses, and have targeted amounts for spending with diverse business enterprises. Getting your business certified is a necessary element of gaining access to these millions of corporate dollars, and also includes these additional benefits:

- National recognition by America's top corporations as a certified LGBT Business Enterprise
- Eligibility to exhibit at the annual NGLCC Business and Leadership Conference, as well as at regional events
- Automatic inclusion in the NGLCC's online searchable database of certified businesses, which is accessible by NGLCC Corporate Partners
- Use of the NGLCC Certified Business logo on your marketing materials, which identifies your business as a certified LGBT Business Enterprise through the NGLCC to the NGLCC's national network
- Eligibility to receive sourcing opportunities e-mails from the NGLCC and its Corporate Partners
- Eligibility to participate in mentorship programs, leadership training, and scholarship opportunities presented by NGLCC Corporate Partners

Supplier Diversity

HOW DO I GET STARTED?

Certification as a Lesbian, Gay, Bisexual, and/or Transgender owned Business Enterprise (LGBTBE) through the NGLCC Supplier Diversity Initiative (SDI) gives your business greater opportunities to develop and reach new potential clients.

SUPPLIER DIVERSITY CHAIR: TAHJAR ROAMARTINEZ



committees.

Advocacy

CHAIR- GARY SCHUMAN

The Advocacy Committee monitors Civics, Infrastructure, and Community Life issues affecting the Austin LGBT Chamber of Commerce membership. The Committee is composed of Chamber members and works closely with the Executive Director, Board Chair, elected officials, sister chambers in Austin, and the Texas LGBT Chamber of Commerce. Together, we shape policy that protects member businesses and the LGBTQ+ workforce, and advocates for their economic prosperity.



Business Academy

CHAIR- LEAH COLEMAN

The Austin LGBT Chamber of Commerce Business Academy is focused on providing value-added training to our small business members throughout the year. Topics will range from how to establish your small business to managing your business once it is up and running. With sessions occurring every other month, the intent of the Business Academy is to give business owners the opportunity to learn new skills while creating a professional network of subject matter experts to collaborate with as your business continues to grow.

COMMITTEE SPONSOR



committees.

ERG Roundtable

CHAIR- CODY EASTMAN & RACHEL ROSEN

New ERG groups to provide a forum for education and awareness supporting the professional growth of LGBT individuals by fostering a safe environment within their companies/businesses for individuals to be authentic in the workplace.



Ambassadors

CHAIR- LAUREN MOLLARD & BECKY ARREAGA

Ambassadors are Austin LGBT Chamber Members committed to welcoming new members and strengthening the bonds of membership!
Chair: Lauren Mollard and Becky Arri



milestones.



State Legislative Partnership-
Working with Texas Competes we fought 76 anti-LGBT bills
filed this year and together we beat 75 | Session 2021



Co-Hosted PRIDE Month CV19 Vaccine Clinic
June 2021



Austin FC Partnership Pride Night and Merch Round-Up
June 2021



Hired first General Manager Steve Markel
October 2021



Awarded five Education Fund Scholarships
November 2021



Collected 1300 toys for the annual Toy Drive
December 2021



Largest Annual Gala attendance in the history of the Chamber
Dec 2021



Certified 58 LGBT Owned Business
2021



City of Austin accepts LGBTBE certification in the
procurement process 2021



Partnership with Visit Austin 2021

pride partnership.



2021 includes many milestones but one stands out for both Austin as a whole and the Chamber. Austin FC had a successful season and their first official Pride Night found all of us celebrating. Thank you to Austin FC for your sponsorship of our Education Fund and your commitment to diversity across Central Texas.

Thank You Sponsors.

