



THE BEST PLACE FOR
WORKING PARENTS®

BE RECOGNIZED AS A

BEST PLACE FOR WORKING PARENTS®

Gain a **COMPETITIVE ADVANTAGE** with this
INNOVATIVE BUSINESS DESIGNATION!

2022 open enrollment begins January 10. Take the self-assessment at bit.ly/bestplaceforworkingparentsatx to be eligible for a Best Place for Working Parents® designation award.

★ 3-MINUTE SELF-ASSESSMENT

★ FREE, CONFIDENTIAL, AND ONLINE

★ AVAILABLE TO ALL LOCAL BUSINESSES



Be recognized as a Best Place for Working Parents® Business!

Qualifying businesses will receive unique branding opportunities, including:

- Best Place for Working Parents® 2022 badge
- Listed in a press release sent to local media outlets
- Logo on Early Matters Greater Austin website, and LinkedIn and Twitter channels
- Logo in bimonthly email that goes to 100+ leading Austin businesses

*** Businesses who participate by February 11 will be recognized in the ways listed above.**

Being family-friendly is business friendly

The Best Place for Working Parents® self-assessment highlights ONLY the family-friendly policies that also have research-proven benefit to businesses' bottom line. Each question in the self-assessment ties to policies that positively impact employee attraction, retention, satisfaction, and productivity.



POLICY 1

Company-Paid Health
Care Coverage



POLICY 2

Paid Time Off



POLICY 3

Parental Leave



POLICY 4

Nursing Benefits



POLICY 5

"Best Place"
Designation



POLICY 6

Onsite Child Care



POLICY 7

Child Care
Assistance



POLICY 8

Backup Child
Care



POLICY 9

Flexible Hours



POLICY 10

Working Remotely

To learn more, email Cathy McHorse at Cathy.McHorse@uwatx.org or visit bit.ly/bestplaceforworkingparentsatx.

earlymattersgreateraustin

Early Matters Greater Austin mobilizes and unites the business community around the goal that all children in Greater Austin enter Kindergarten prepared for school success.

